

## Description of Discipline

Title of Discipline / <b>Economic Evaluation of Enterprise Activity</b>				
Semester	Duration	Type of Discipline	ECTS Credits	Student Workload
7	180 hrs.	mandatory	6	60 hours of teaching, 120 hours of self-study

Requirements for Participation	Type of examination (oral, written, term paper, etc.)	Methods of teaching and learning (lectures, seminars, etc.)	Discipline Coordinator
Completed disciplines 'Econometrics', 'Statistics', 'Economics and Organization of Labor', 'Business Economics'	Pass-fail test	Lectures, practical classes, calculation work	N. Shadura-Nykyporets

Learning Outcomes
<p>GC3. Ability to abstract thinking, analysis and synthesis.</p> <p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Ability to communicate in the state language both orally and in writing.</p> <p>GC7. Skills in the use of information and communication technologies.</p> <p>GC8. Ability to search, process and analyze information from various sources.</p> <p>GC9. Ability to adapt and act in a new situation.</p> <p>GC11. Ability to make informed decisions.</p> <p>GC13. The ability to act socially responsibly and consciously.</p> <p>SC1. Ability to show knowledge and understanding of the problems of the subject area, the basics of the modern economy at the micro, meso, macro and international levels.</p> <p>SC4. Ability to explain economic and social processes and phenomena on the basis of theoretical models, analyze and interpret the results.</p> <p>SC6. Ability to apply economic and mathematical methods and models to solve economic problems.</p> <p>SC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>SC9. Ability to predict socio-economic processes on the basis of standard theoretical and econometric models.</p> <p>SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.</p> <p>SC11. Ability to substantiate economic decisions on the basis of understanding the laws of economic systems and processes and using modern methodological tools.</p> <p>SC12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.</p> <p>SC14. Ability to analyze in depth problems and phenomena in one or more professional areas, taking into account economic risks and possible socio-economic consequences.</p> <p>SC17. Have methods, techniques and tools for assessing the results of the functioning and development of economic systems at the micro, meso, macro levels.</p> <p>SC24. Ability to give an objective assessment of the work of the enterprise and its divisions in terms of fulfillment of forecast indicators of production tasks and contractual obligations.</p> <p>SC27. Ability to prepare information, choose the type of model, calculate its parameters and assess adequacy.</p> <p>PLO2. Understand the principles of economics, features of economic systems.</p>

PLO5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities).

PLO8. Explain the models of socio-economic phenomena in terms of fundamental principles and knowledge based on an understanding of the main directions of development of economics.

PLO9. To analyze the functioning and development of economic entities, to determine the functional areas, to calculate the relevant indicators that characterize the effectiveness of their activities.

PLO15. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.

PLO16. Be able to think abstractly, apply analysis and synthesis to identify key characteristics of economic systems at different levels, as well as the behavior of their subjects.

PLO18. Analyze economic, economic, financial, innovative activities of enterprises, institutions, organizations.

PLO19. Be able to independently identify economic problems in the analysis of specific situations, to suggest ways to solve them.

PLO20. To form and evaluate indicators of efficiency of activity of the enterprises and establishments taking into account factors of external and internal environment.

PLO22. Establish economic links between the elements of the enterprise management system, have the technology of integrated management of material, information and financial flows of the enterprise.

PLO31. Master the skills of oral and written professional communication in state and foreign languages.

PLO32. Demonstrate basic skills of creative and critical thinking in research and professional communication.

PLO34. Be able to use communication technologies to maintain harmonious business and personal contacts as a prerequisite for business success.

PLO36. Ability to present and discuss the results obtained and transfer the acquired knowledge.

PLO42. Ability to adapt to new conditions, make decisions independently and initiate original research and innovation complex projects.

## Contents

### **MODULE 1. THEORETICAL BASES OF ECONOMIC ANALYSIS OF ENTERPRISES' ECONOMIC ACTIVITY**

- Topic 1. The essence of economic analysis and its role in the enterprise management system
- Topic 2. Method and techniques of economic analysis
- Topic 3. Types of economic analysis and its information support
- Topic 4. Organization of economic analysis of economic activity

### **MODULE 2. TECHNICAL AND ECONOMIC AND FINANCIAL ANALYSIS OF ENTERPRISES' ECONOMIC ACTIVITY**

- Topic 5. Analysis of production and sales of products (works, services)
- Topic 6. Analysis of the availability and use of fixed assets
- Topic 7. Analysis of the use of labor resources and labor costs
- Topic 8. Cost analysis of production and sales of products (works, services)
- Topic 9. Analysis of financial results of an enterprise

## Exemplary Literature

1. Analysis of economic activity: Textbook / general. ed. I.V. Simenko, T.D. Kosova. - Kyiv: Center for Educational Literature, 2013. - 384 p.
2. Grabovetsky B.E. Economic analysis: Textbook. - Kyiv: Center for Educational Literature, 2009. - 256 p.
3. Economic analysis: textbook. / ed. M. Chumachenko. - K.: KNEU, 2003. - 556 p.
4. Economic analysis: a textbook. / E.P. Kozhanova, I.P. Otenko, T.M. Serikova and others. - 3rd ed. - H.: VD "INZHEK", 2009. - 344 p.
5. Monk E.V. Economic analysis: Textbook. - K.: Znannia, 2011. - 630 p.

6. Popovich P.Ya. Economic analysis of business entities: Textbook. - K.: Znannia, 2008. - 580 p.  
 7. Shubina S.V. Economic analysis: workshop / S.V. Shubina, Zh.I. Toryanik. - K.: Znannia, 2007. - 230 p.

Academic staff

Name	Academic degree	Position	Qualification / Academic Discipline	Full-time / Part-time	Area of Teaching
Shadura-Nykyoprets Nataliia Tymofiivna	PhD in Economics	Associate Professor at the Department of Theoretical and Applied Economics	Chernihiv Technological Institute (1997), specialty – Management in Production Sphere, qualification – Manager; Chernihiv National University of Technology (2017) Environmental and Natural Resource Economics, Master in Environmental and Natural Resource Economics; PhD in Economics 08.00.05 Development of Productive Forces and Regional Economics	Part-time	Макроекономіка, економічне оцінювання діяльності підприємства, інвестиційна діяльність підприємства/інвестування Macroeconomics, Economic Evaluation of Enterprise Activity, Investment Activity of an Enterprise, Investment